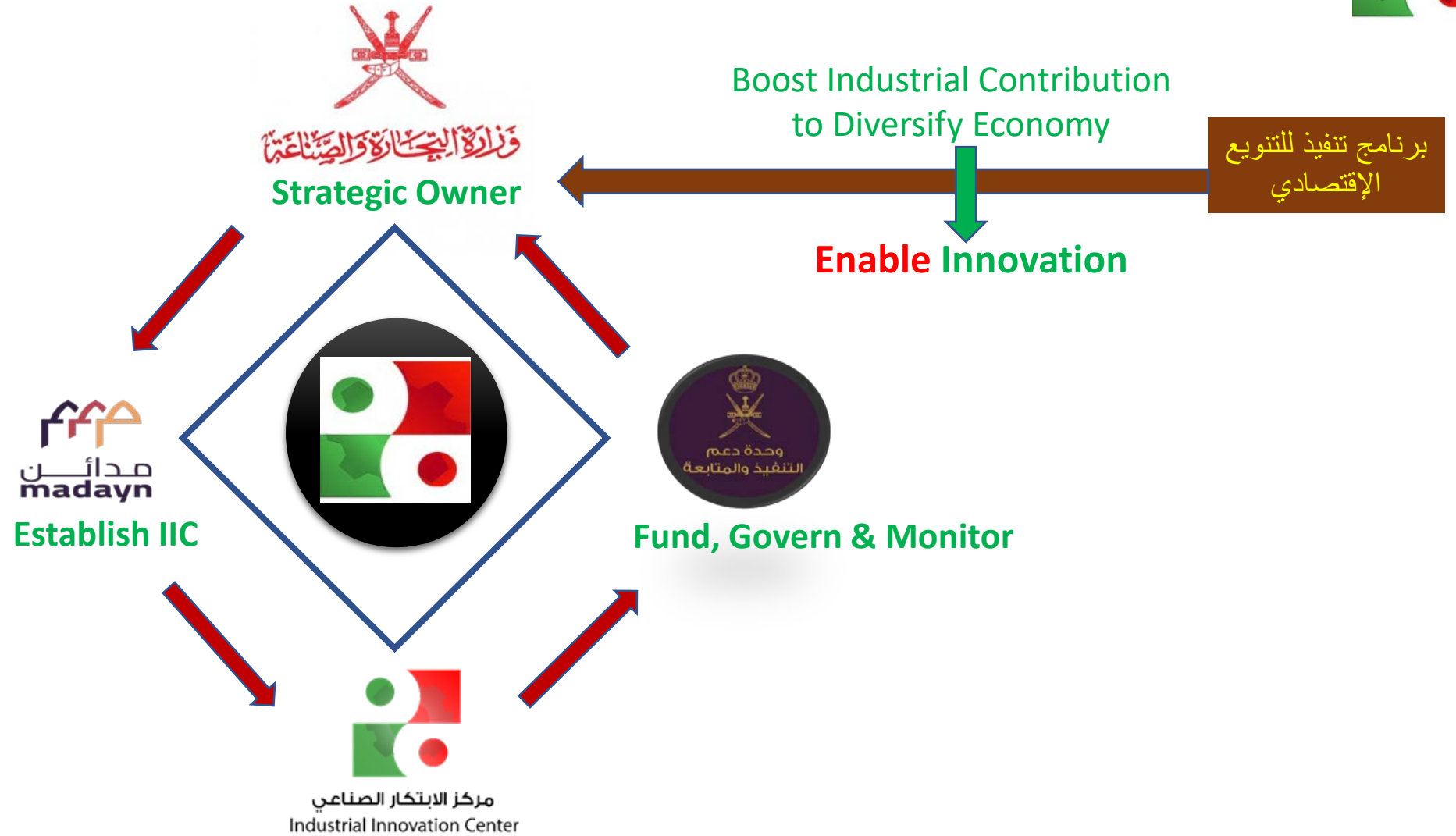


IIC : Background

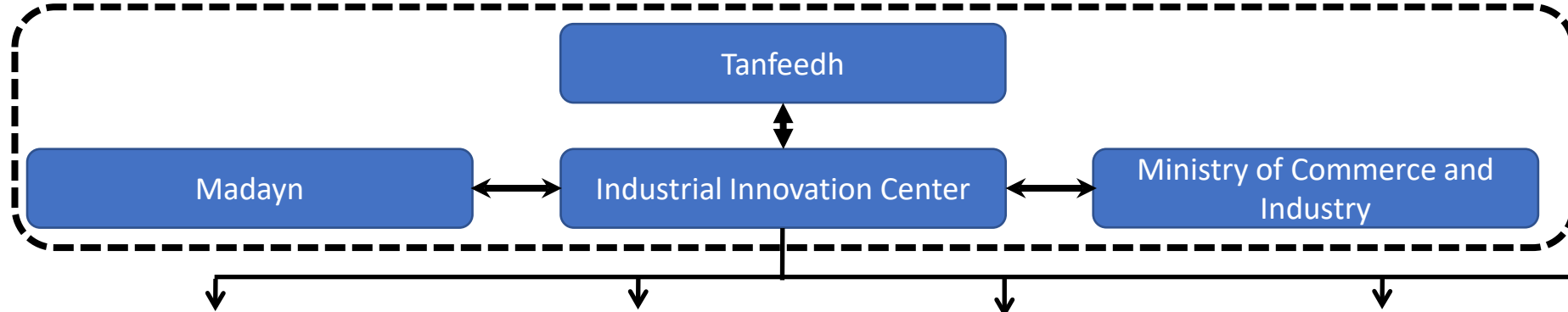


Implementor = Innovation Enabler
Reporting to MOCI & Tanfeedh

IIC Programmes and KPIs



Governance



Programs

Operated
4 yrs 17-20



Objectives

Reviewed
4 Yrs 17-20



Budget

Annual Against
KPIs



Tanfeedh KPIs

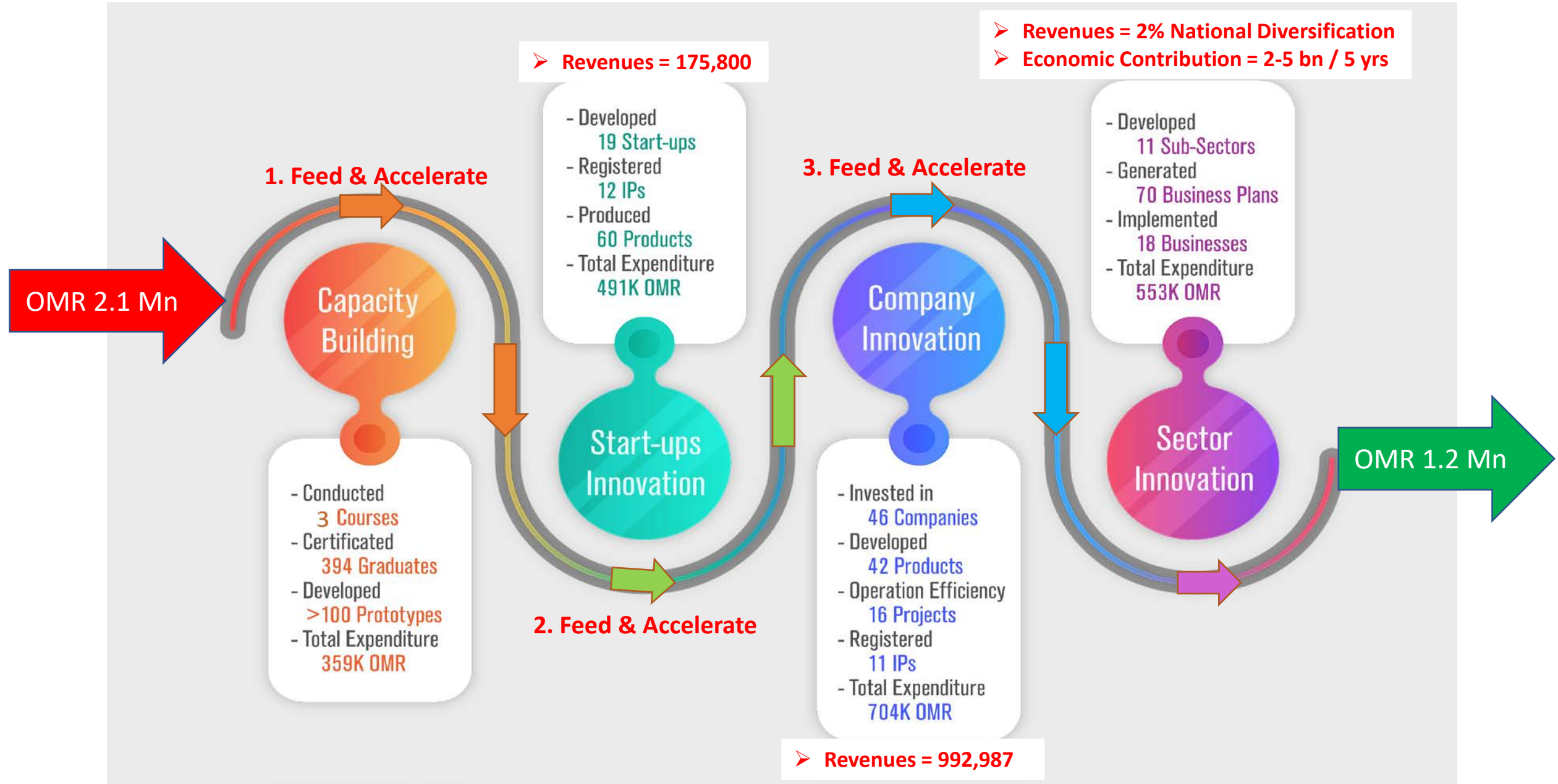
Annually
Reviewed



Tanfeedh Process = (1) Operate 4 Yrs 17-20; (2) Evaluate based on performance; (4) Decide Way Forward



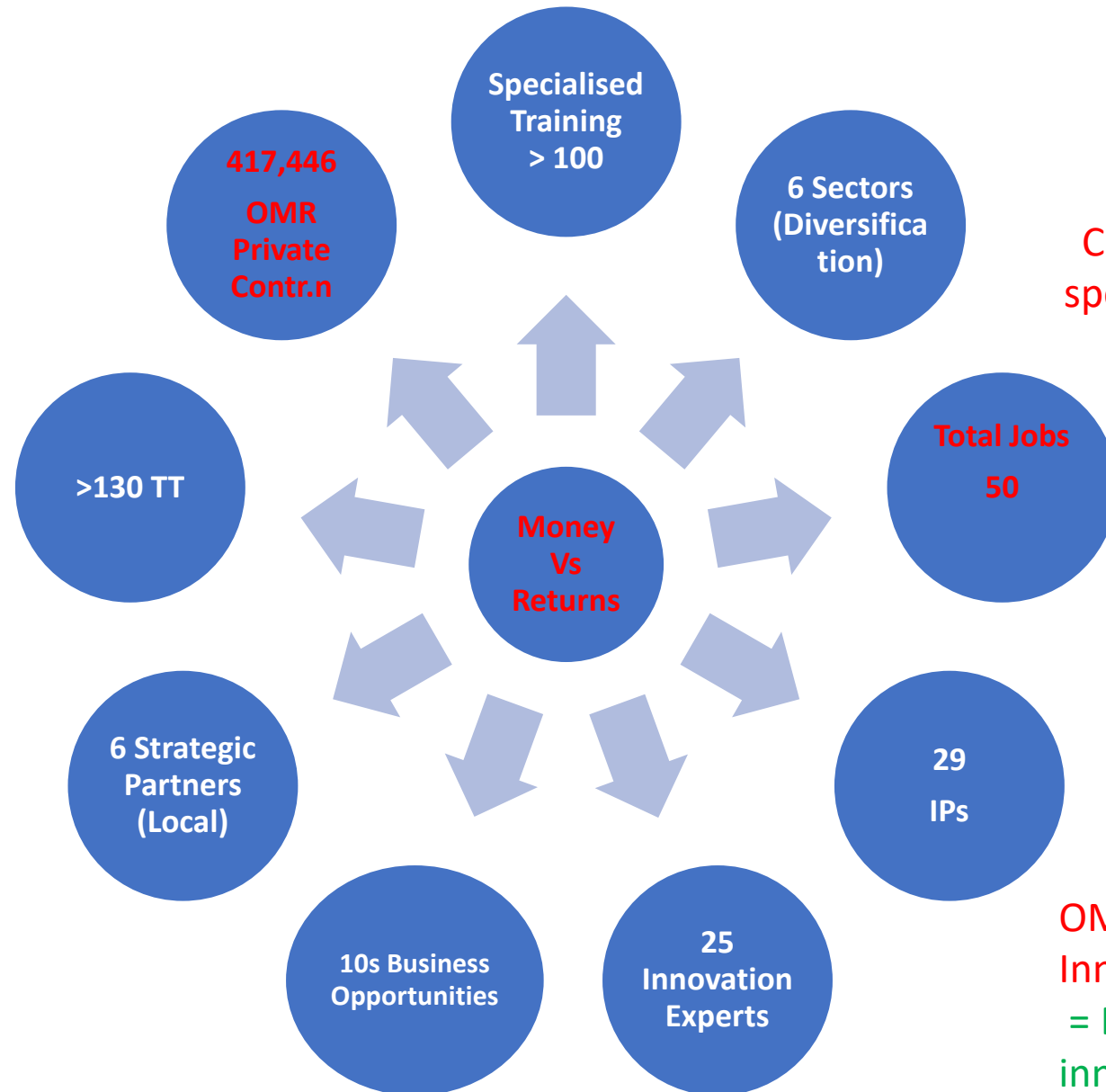
IIC Performance : Tanfeeth KPIs



IIC National Impacts From Programs ONLY: 1st level



**Intensive
Monitoring of
impact Factors**



CI: Effectively Government spent OMR 17600 /company = 2 products & 0.5 IP

IP= Effectively at NO extra cost = Ranking

SU: OMR 19000 = 1-2 jobs + 1 IP + Training others

CI in 3 years = 60 Companies innovated

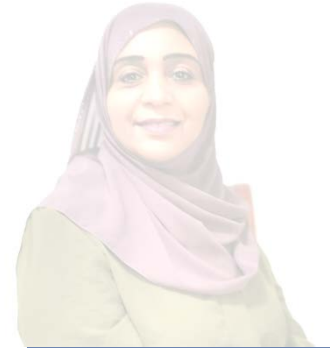
OMR 900 = Industrial Innovation Specialist = Every 4 developed a innovative product



Investment & Impact Rozana Bronze Venture



Founded in 2018, Sea delight is managed by a number of Omani women, interested in the development of traditional fishery products by activating the tools of innovation to improve the quality of fish, adding value that enhances the level of these products. Salted Fish Tuna, Burger fish-Tuna, Cuttlefish pickle are the most important products that the company works on and aims to develop them in order to reach consumers at high quality and distinctive taste.



Name of founder

Eng: Farha Zahir Al-kindy

- Bachelor of Marine Science
- Experience :More than 25years experience in Ministry of Agriculture and Fisheries

Established in

Decmerber2018

Total Revenue since start

12,418 OMR

Amount of Investment

40,000

Expected total revenue till 2021

20,000 OMR

Number of products Developed

5

Monthly Recurring Revenue (in OMR)

1115.6 OMR



Products/ Services



Employees				Trainees	IP	
Omani		Foreigner		Omani	Filed	Plan to file
FT Pos.	PT Pos.	FT Pos.	PT Pos.	30	1	1
2	3	1	2			

Investment & Impact Baseen

Innovative Pet food products utilizing fish waste in Oman



Muadh AL Subhi

- Chemical engineer
- 12 /years at ministry of commerce and industries (precious metals lab)
- Industrial Innovation Specialist

Established in

Feb 2019

Total Revenue since start

4800 OMR

Amount of Investment

40,000

Expected total revenue till 2021

9600

Number of products Developed

6

Monthly Recurring Revenue (in OMR)

800 OMR



Products/ Services 



Employees

Trainees

IP

Omani

Foreigner

Omani

Filed

Plan to file

FT Pos.

PT Pos.

FT Pos.

PT Pos.

0

0

-

1

1

2

0

Investment & Impact [Tajreed]

We are a company with its own twist for creating original and inspiring ideas. We produce products from marble and wood such as sculptures, Antiques, furniture, utensils, public art, and other products.



Eman Ali AlHajri

- Title: (CEO)
- Certificate (Bachelor of Digital design)
- Experience (8 yrs.+ in logistics)



Mohammed AlHajri

- Title: (COO)
- Certificate (Bachelor of Electronic engineer)
- Experience (5 yrs.+ in logistics)

Established in

12/2018

Total Revenue since start

60,333 OMR

Amount of Investment

40,000

Expected total revenue till 2021

95,000 OMR

Number of products Developed

60

Monthly Recurring Revenue (in OMR)

3000 OMR



Products/ Services



Employees

Trainees

IP

Omani

Foreigner

Omani

Filed

Plan to file

FT Pos.

PT Pos.

FT Pos.

PT Pos.

0

0

1

3

-

-

1

0

0

1

Investment & Impact Thamar

Innovative Dates products such as dates bars and dates cubes

Established in

June 2019

Total Revenue since start

1,500

Amount of Investment

40,000

Expected total revenue till 2020

2,500

Number of products Developed

4

Monthly Recurring Revenue (in OMR)

2,500



Abdullah Al Jabri

- BCS in Economy and natural resources, SQU
- Experience business in BRF Oman
- Industrial Innovation Specialist



Products/ Services 



Employees

Trainees

IP

Omani

Foreigner

Omani

Filed

Plan to file

FT Pos.

PT Pos.

FT Pos.

PT Pos.

2

2

2

1

2

0

0

Summary – Portfolio Companies 2018-2020

Establish in	Total investment	Total revenue since start	Trainees	Number of products Developed
2018	360,000 OMR	143,156 OMR	39	71
2019	160,000 OMR	23,000 OMR	0	14
2020	112,000 OMR	9662	0	37
Total	632,000	175,816	39	119

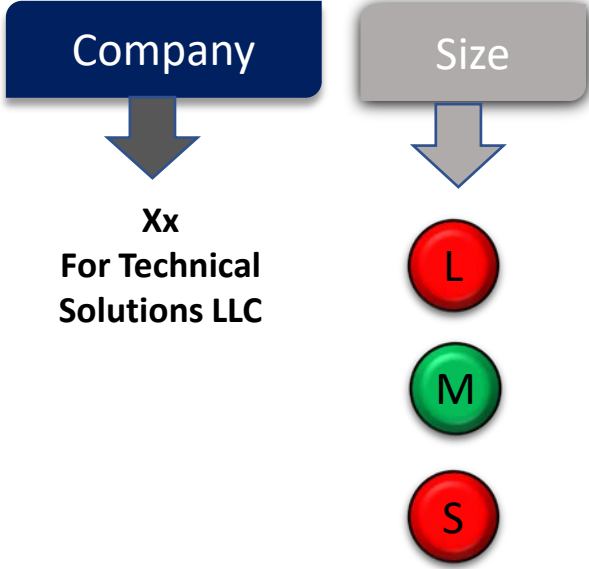
Innovation Type & Description

Product development , service improvement

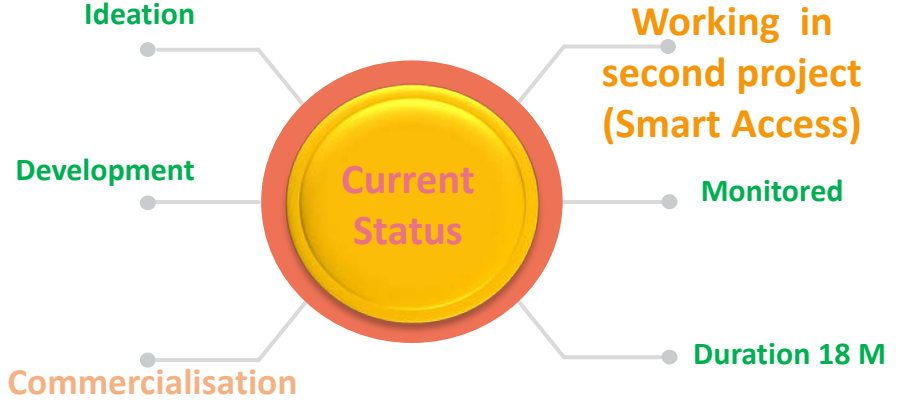
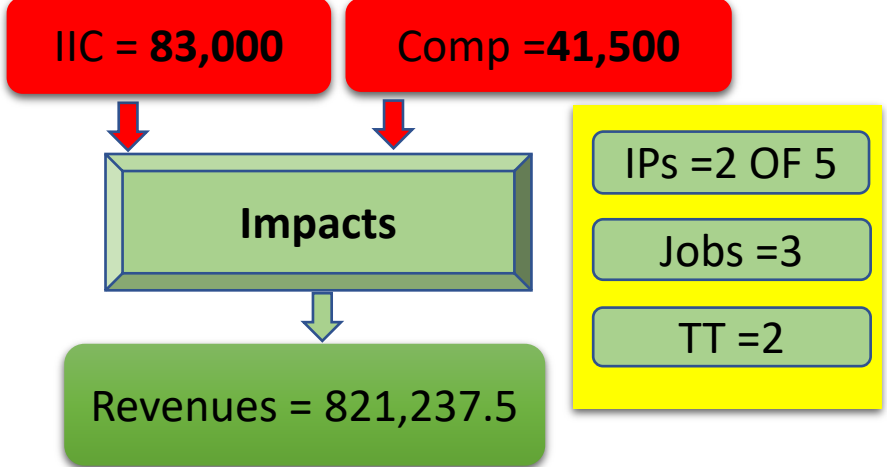
1. Complete smart homes solution including (smart hub(IP), speakers, telephones, smart cameras, smoke detection, Wi-Fi controllers, security system and sensors, smart communication sys, irrigation control system, smart indoor monitor, AC controller, water level monitor)
2. Controlled by an in-house custom-built intelligent platform and 24/7 support center. App available in Google Play (android) and App Store (iOS)
3. Create franchise offices throughout Oman as well as support centers.

Key Highlights:

- Starting from Smart homes solutions , moving to smart buildings and enable the vision for smart cities.



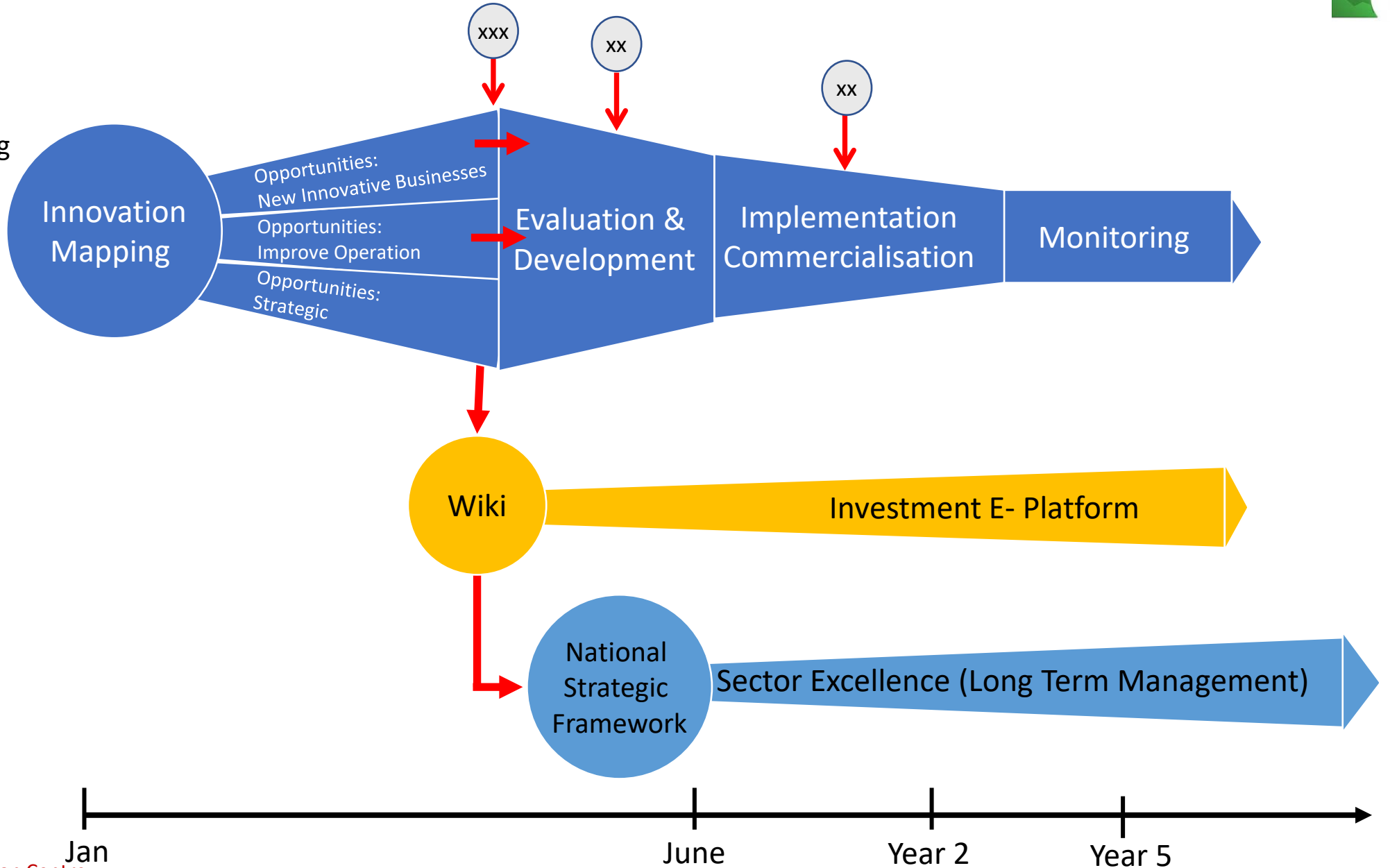
Investment Vs Impacts



Sector Innovation Program Overview:








Global benchmarking
Stakeholders
Desk research
Experts interviews



Sector Benchmarking Oman with the Globe in Exploration (2018)



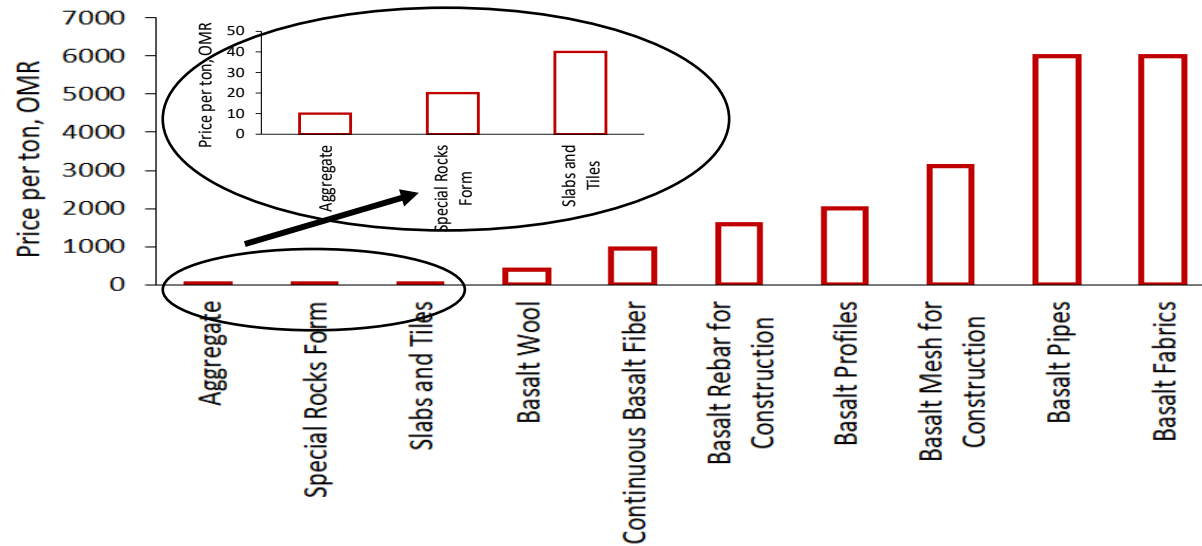
	% contribution to the national GDP	Public spending on R&E	R&E Data availability	Focus of R&E	Digitized Database
	< 0.5	No	Paid		NA
	0.4	Yes	Free to all	Pre-competitive data for mines auction	NA
	6.5	Yes	Free to all	Informed decision making for sustainable development	Open Government Portal
	2.2	Yes	Free to all	Pre-competitive data to promote R&E investment in undercover areas	Austgin
	NA	Yes	Free to all	Innovative, non-invasive exploration technology	Promine

Price of Some Basalt Investment Opportunities



Background

- Oman has a relatively abundant deposits of basalt but currently has limited industrial activity exploiting this resource, other than for some low value applications using minimally processed basalt
- Basalt can be used in
 - its natural form; stones (aggregate, slab and tiles, special rock forms);
 - its processed form; wool and fiber;



Opportunities Implementation = SMEs



Pottery unit for prototyping, education and small-scale production



Mid-range tableware manufacture facility and brand



Manufacturing of disposable cups



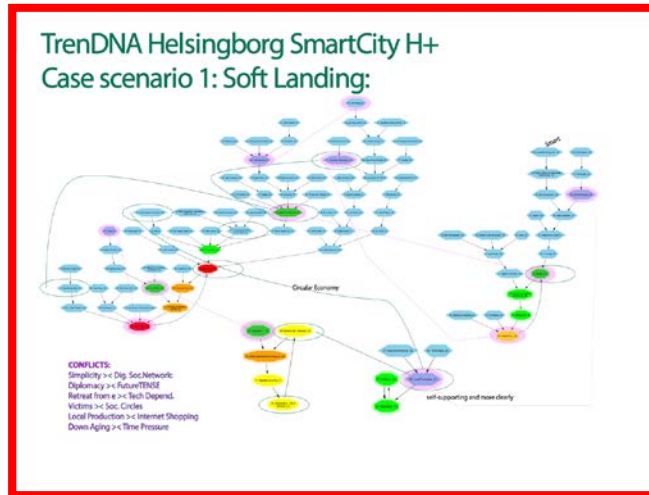
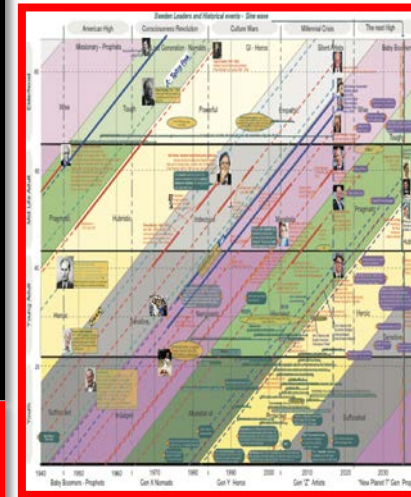
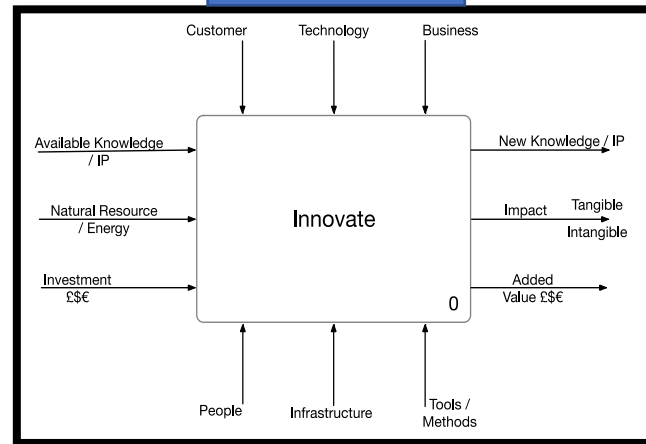
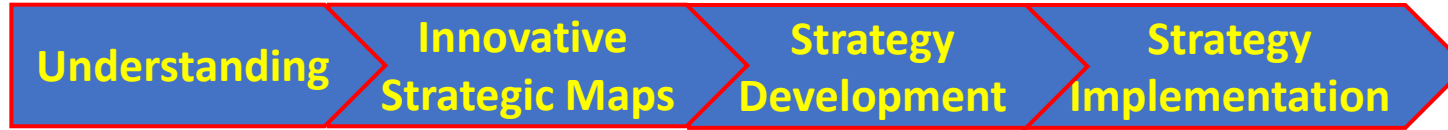
Contract manufacture of clay-based cosmetic products



4th IR for minerals and mining hub

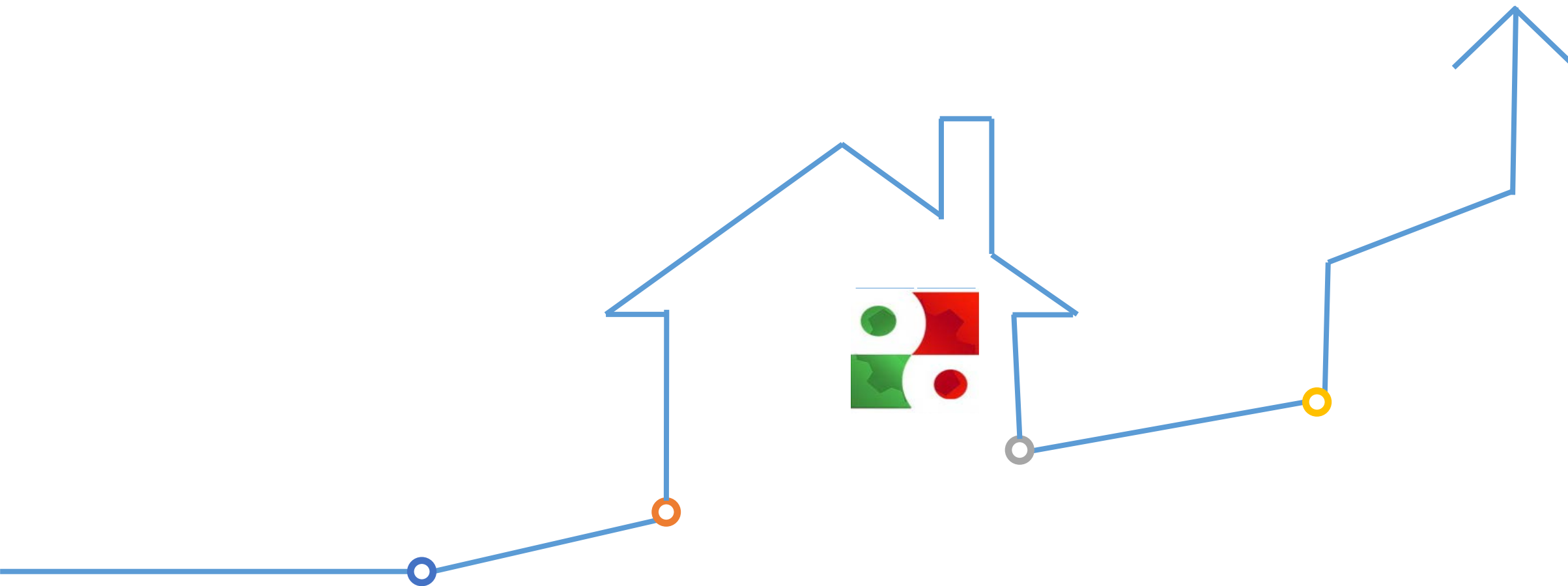


The Workflow of Innovation Program for Develop.t:



Item	Annual KPI
No of Sectors	
Contribution to Diversification	
Capacity Building	
Job Creation	
Development of New Products	
Establish New SMEs	
Support Company Innovation	
Contribution to GDP	
Contribution to Diversification	
National Strategic Framework	





Thanks...